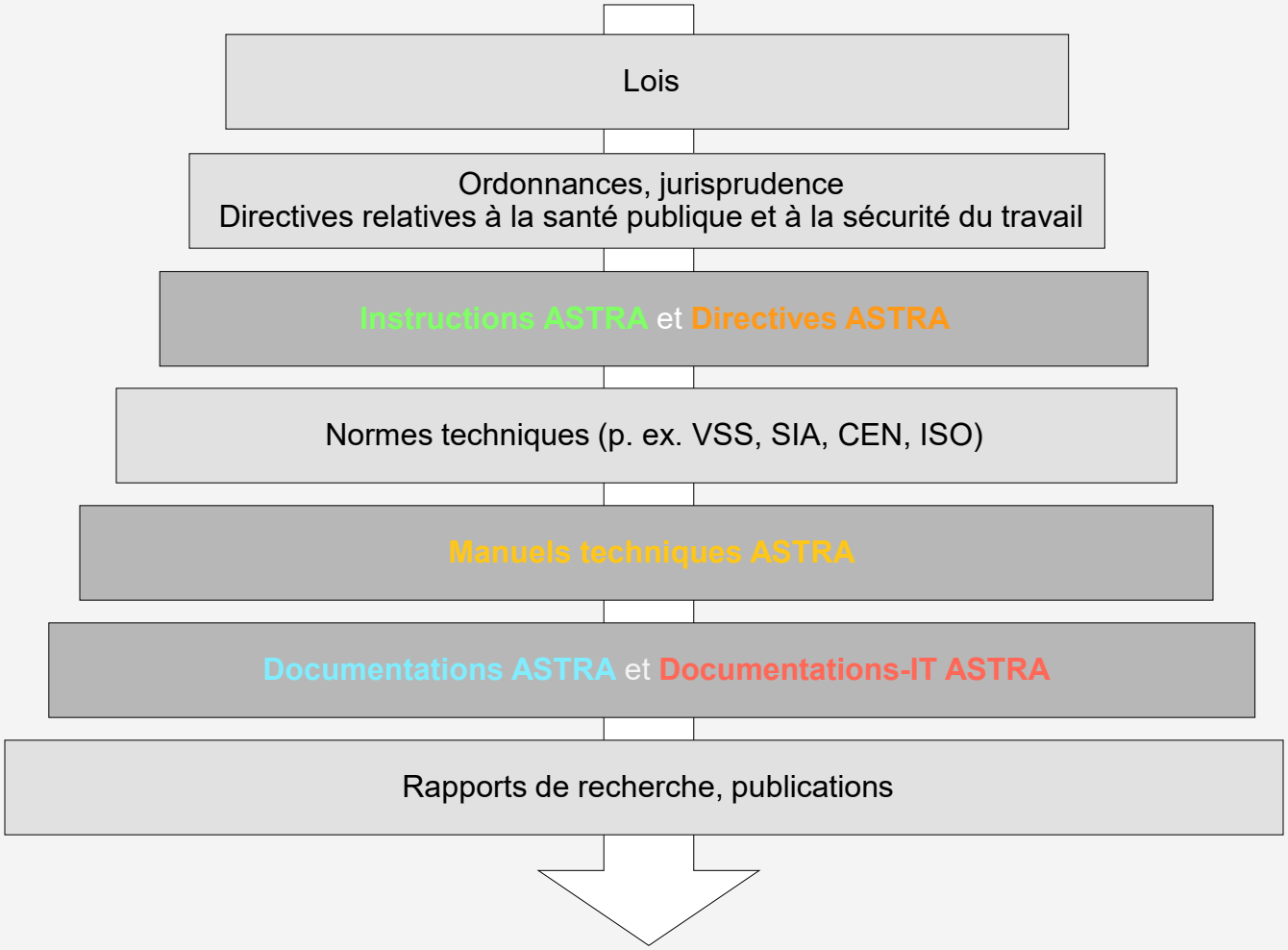Hiérarchie des standards